



**DOWN UNDERTO
DOWN WONDER**
Australia's outstanding
trade performance has
enabled the country to
power through the worst
global downturn in
70 years
2



**HOW WE MANAGED
THE GREAT ESCAPE**
It was meant to be
the year of trade
Armageddon. So how
did we survive and
thrive?
3



**SANTA'S HELPER
REAPS REWARDS**
Christmas wouldn't be
Christmas without the
innovative company that
picked up the PM's
Award this year
5



**GOING GLOBAL,
VIRTUALLY**
For businesses who don't
want to invest in
expensive offices, there's
still a way to reach the rest
of the world
6

HIGH ACHIEVERS

A SIX-PAGE REPORT ON THE STAR PERFORMERS WHO HAVE GENERATED \$10.4 BILLION IN EARNINGS, PROVIDED MORE THAN 30,000 JOBS AND LED THE WAY IN THE GREENING OF THE ECONOMY



Flight plan: Tourism operator Alice Springs Helicopters has capped an outstanding year by taking out the Small Business Award

MAKE YOUR MARK WITH THE ARTISTS MAKING THEIR WORLDWIDE

Maximise the design potential of your project and enjoy the process of a collaborative environment dedicated to bringing your vision to life. UAP curate and construct art and design-based solutions through to installation - working with you to humanise the public realm.

Making their mark with UAP most recently: King Abdullah University of Science and Technology, Saudi Arabia, Westin Hotel, New Delhi, Westfield Culver City, USA, Mackay Regional Council, Australia and Shanghai World Expo 2010, China.

2009 Australian Export Award National Finalist - Arts & Entertainment Award

BRISBANE | LOS ANGELES | HOUSTON | SHANGHAI

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Daniel Tobin, UAP Studio, Al-Fanar (Beacon), Saudi Arabia, 2009.

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