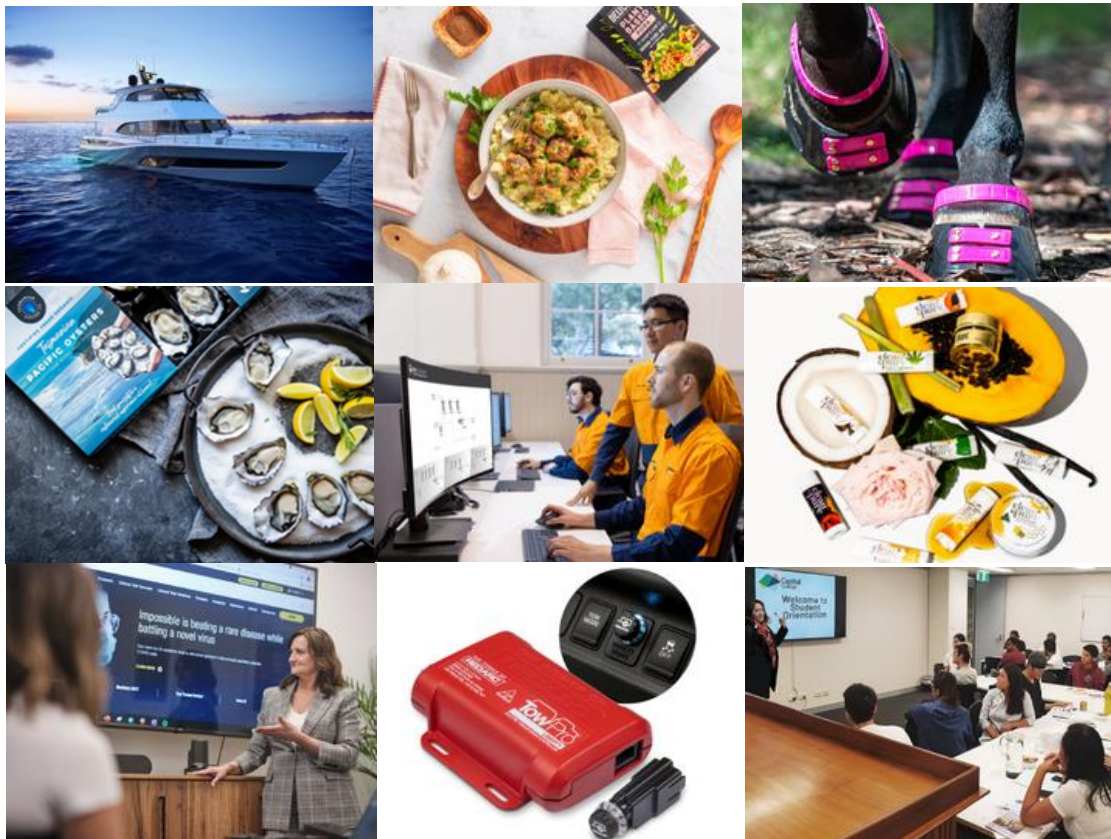


## Logo and photo upload requirements

The logos and images, uploaded with your application, will be used in the 60<sup>th</sup> Australian Export Awards marketing collateral. Upload your business logo and images that depict your business' products, or services. Please do not send corporate head shots.

### Examples of suitable images



### Requirements

- 1 x Business logo, minimum.
- 1 x Business logo, reverse (white logo)
- 6 x images that represent your business, product or service. These images will be used as promotion through the Australian Export Awards Program.
- Label each file: Your business name\_1, Your business name\_2 , etc.

## Images and logos specifications:

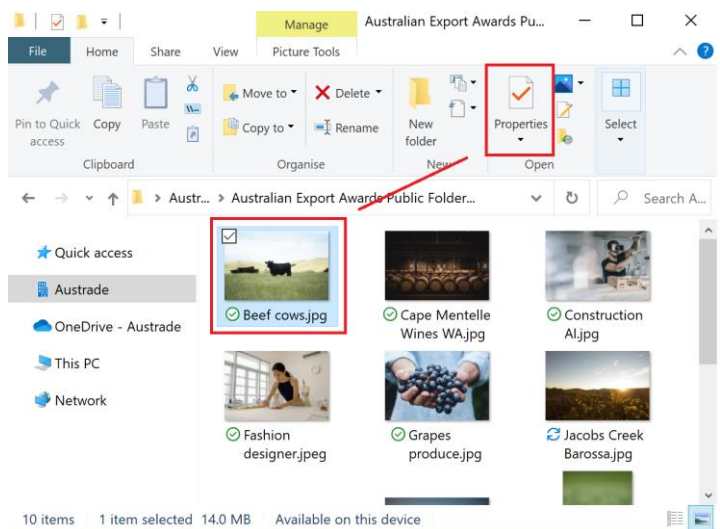
- Minimum 1MB size
- Resolution 300dpi
- Accepted formats: JPEG, PNG, EPS, AI

## How to check the resolution of your Photos

File Explorer:

1. Open photos in windows explorer

Select an image, click properties, or hover the cursor over your selected image and right-click. Select 'Properties'



2. From the properties box select 'Details'.

To check the resolution, look under *Image* heading, preferred resolution is 300dpi as this makes it suitable for printed marketing collateral. Dimensions over 2000 pixels are also ideal as these will present well on AV presentations.

