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Seeing Machines named 2014 ACT Exporter of the Year

Canberra-based technology company Seeing Machines has been crowned ACT Exporter of the Year at the 2014 ACT Chief Minister’s Export Awards today at the Hyatt Hotel.

Seeing Machines is renowned for developing state of the art fatigue and distraction monitoring technology, including the Driver Safety System (DSS) which is already being used by mining, commercial road-transport and automotive industries worldwide.

The company, which was founded in 1999, now has 95 employees working across Canberra, San Francisco, Arizona and Tuscany, with export sales accounting for 53% of its revenue.

Seeing Machines recognition as 2014 ACT Exporter of the Year comes a month after the company announced a collaboration deal with Samsung which aims to bring face and eye tracking technology to the consumer electronics market.

“We are delighted to be recognised as the 2014 ACT Exporter of the Year,” Seeing Machines CEO Ken Kroger said.

“Canberra is a great place to do business. The collaboration between organisations such as NICTA and the ANU are part of a small technology community that come together to share resources and ideas and support each other.”

Seeing Machines have also signed a three-year strategic agreement with Electro-Motive Diesel Inc. which will introduce their state-of-the-art Driver Safety System to the rail industry.

Canberra Business Chamber CEO, Chris Faulks, congratulated Seeing Machines on winning the 2014 ACT Exporter of the Year, as well as the Information and Communication Technology category for the second year running.

“Seeing Machines success is a testament to the growing strength of the export industry in the ACT”, Ms Faulks said. “Since winning the Information and Communication Technology category at the Export Awards last year Seeing Machines has grown considerably and this award is due recognition for their achievements.

“Seeing Machines, along with the other 10 category winners, is a prime example of the innovative, global success of ACT exporters who use our country’s capital as a base.”

First time winners in this years Export Awards included iSimulate (Education and Training), OnTheGo (Online Sales), as well as Frameskin and Austranter Medical, who shared the Emerging Exporter award.
The full list of winners for the 2014 ACT Chief Minister’s Export Awards:

- **ACT Exporter of the Year** – Seeing Machines
- Business Services - **Intelledox**
- Education and Training - **iSimulate**
- Environmental Solutions - **Windlab**
- Health and Biotechnology - **Aspen Medical**
- Information and Communication Technology – **Seeing Machines**
- Manufacturing – **Datapod**
- Online Sales- **OnTheGo**
- Small Business - **IE Asia Pacific**
- Emerging – **Frameskin and Austranter Medical** (ACT only)
- ACT Exporting Government Solutions – **Royal Australian Mint** (ACT only)
- Exporting To Asia – **Intelledox** (ACT only)

All ACT category winners will qualify for entry into the 52nd Australian Export Awards which will be held in Melbourne in November.

*The ACT Chief Minister’s Export Awards are an initiative of the ACT Government delivered by Canberra Business Chamber.*