64th Australian Export Awards

Stakeholder promotional toolkit

Celebrate and share the success of the 64th Australian Export Awards winners

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Congratulations to the 64th Australian Export Awards winners

The Australian Trade and Investment Commission (Austrade) is proud to recognise the **winners of the 64th Australian Export Awards**, celebrating the innovation, ambition and international success of Australian businesses.

This year's winners represent the very best of Australian exporting, showcasing the exceptional products, services and capabilities Australia has to offer the world. Their achievements strengthen Australia's reputation as a trusted trading nation, create opportunities for Australian businesses and contribute to our nation's economic prosperity.

Congratulations to Gundagai Lamb, named the 2026 Australian Exporter of the Year, alongside the winners across all 13 award categories. We also celebrate the exceptional achievements of all national finalists.

Help us share their success!

These achievements deserve to be celebrated and shared.

This stakeholder toolkit provides resources to help you celebrate the winners, amplify their stories and showcase Australian export excellence across your networks.

Keep the celebration going! This toolkit can be used alongside the National Finalists Promotional Toolkit to continue recognising and promoting the achievements of all national finalists.

Join us in celebrating the 2026 winners and share their success with the world!

Using this toolkit and accessing resources



Accessing resources

Digital assets and social copy are available from ShareFile. You can navigate through all resources via the link below, or select the download link to specific assets from the following pages.

Access ShareFile

Tracking engagement

To help track communication activity we have created a unique tracking link. Please use the URL provided when sharing the marketing copy, assets and promoting the national finalists.

UTM link: https://bit.ly/64thExportAwards

Austrade social channels

Staff are encouraged to post across any of Austrade's corporate social channels.

LinkedIn: Austrade

Instagram: @austradeofficial

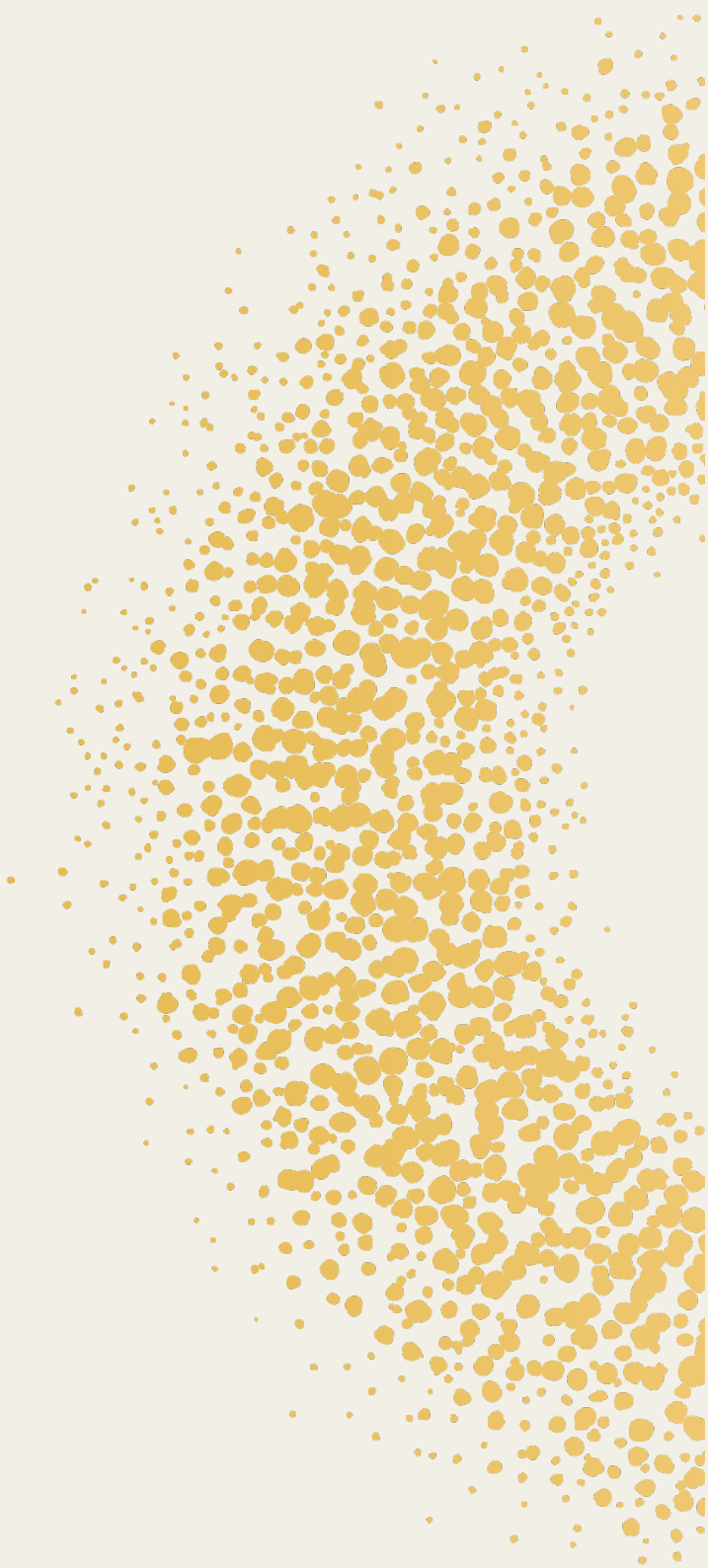
X: @Austrade

Meet the winners

Sponsor	Category	Winning business	State	Export markets				
	Australian Exporter of the Year & Agribusiness Food and Beverages	Gundagai Lamb	NSW	USA	UK	China	Saudi Arabia	Switzerland
Creative Australia	Creative, Lifestyle and Design	Flying Bark Productions	NSW	USA	Denmark	Netherlands	Spain	
	Digital and Smart Technologies	Advanced Navigation	NSW	USA	UAE	Norway		
Asialink Business	Emerging Exporter	BlueRoom Simulations	VIC	Netherlands	UAE	UK	USA	
Department of Foreign Affairs and Trade	First Nations Exporter	Kakadu Organics	QLD	Singapore	UAE	Saudi Arabia	USA	Kenya
	International Education & Training	Pivot Maritime International	TAS	USA	New Zealand	Japan	UK	Canada

Sponsor	Category	Winning business	State	Export markets				
	International Health	Cook Medical	QLD	Denmark	USA	China	Singapore	Canada
Australia Made Campaign Limited	Manufacturing and Advanced Materials	ICSION	SA	South Korea	Japan	Denmark	UAE	Thailand
Export Finance Australia	Professional Services	RDI Partners	SA	USA	UK	China		
Department of Agriculture, Fisheries and Forestry	Regional Exporter	KING RIVER	QLD	Thailand	South Korea	Mexico	USA	Singapore
	Resources and Energy	Portable PPB	WA	Indonesia	Canada	USA		
Australian Trusted Trader	Small Business	Lock Jaw Ladder Grip	QLD	USA	Germany	France	Austria	
Qantas Freight	Sustainability and Green Economy	Diversity Arrays Technology	ACT	USA	Poland	Brazil	Sweden	India

Email copy and marketing assets



Assets and social copy

Assets

A range of assets are available to promote the 64th Australian Export Awards winners, or national finalists.

- Download social copy
- Download general assets
- Download category specific assets
- Access the internal National Finalist toolkit to continue to promote the 88 national finalists.

Example social copy and asset

Congratulations to the 13 winners at the 64th Australian #ExportAwards. 🎉

These extraordinary businesses are taking Australian innovation to the world, turning resilience, ambition and bold ideas into export success. 🌏

Congratulations to @Gundagai Lamb, who took home the title of the 2026 Australian Exporter of the Year. 🏆

Congratulations to all the winners, read their stories here 👉 https://bit.ly/64thExportAwards

@Australian Trade and Investment Commission (Austrade)



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For further information, email
export.awards@austrade.gov.au

